



Privacy Policy (privacy terms and conditions)

Event: Primavera Sound

Contract Parties:

- 1) **Punto Ticket Spa, R.U.T N° 76.510.420-3. Dirección: Alonso de Cordova 5320 piso 20 Las Condes. Personal Data Processor.**
- 2) **ROCK CHILE SpA, R.U.T N°: 77.077.228-1. Dirección: Jorge VI N°218, comuna de Las Condes. Personal Data Processor.**
- 3) **Primavera Sound S.L. B-61978987. Dirección: C/ Roc Boronat, 142 3º planta 08018 Barcelona. Personal Data Controller.**

The Clients.

The personal data provided by the client will be done through www.puntoticket.com (hereinafter, the web site”) and these will be treated as described below:

Requested data are for the purpose of managing the registration and participation in Primavera Sound Santiago de Chile, as well as advertising, promotions, information and/or contests related to the event.

Most of the personal data collected are based in the consent that is expressly and unequivocally requested from users.

The client has the right to:

- Access to its personal data
- Rectify incomplete or inaccurate data
- Request the deletion of their data when, among other reasons, the data are no longer necessary for the purposes for which they were collected.
- Request the portability of their data, as well as the limitation of treatment, in the assumptions provided in the data protection regulations.
- Right to oppose to the treatment of personal data, when justified by substantial and reasonable cause.
- For any of the above, the user must contact ayuda@puntoticket.cl

The client has the obligation to:

The client (user) guarantees the provided data are true, exact, complete, and up to date. For these purposes, the user is responsible for the veracity of all the communicated data and will keep the provided information suitably updated, in such a way that responds to the real situation.

The User will be responsible of any false or inaccurate information provided through the web site and all, direct or indirect, the damages that this causes for the companies or third parties.

Security measures.



The companies will be governed by the Chilean Data Protection Law (Ley 19.628), European and Spanish data Protection Law (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data; Ley Orgánica 3/2018 de protección de datos Personales y garantía de los derechos digitales y sus respectivas modificaciones). The companies already individualized, will always treat the User's data in a confidential way, and keeping the mandatory duty of secrecy, in accordance with the current regulations, adopting all the necessary, technical and organizational, measures to guarantee the security for the data and avoiding the alteration, loss, treatment or unauthorized access, taking in to account the state of technology, the nature of stored data and the risks to which they are exposed. However, the user must be aware that Internet security measures are no impregnable.

Of the companies:

Punto Ticket uses the most advanced technology for the protection of the information provided by the users of its services. This technology encrypts, encodes and prevents the interception of information provided over the internet, including credit cards and email addresses.

The sole purpose of the use of the Personal Data Registered on the site will be to carry out the registration, management, participation of the client and validation (where appropriate) of the purchase orders, as well as improve the information and commercialization work for the product and services provided by Punto Ticket and the companies. In no case will the personal data be transferred to other natural or legal persons than those strictly individualized in this privacy terms and conditions, unless requested by law or courts.